

SPONSORSHIP PACKAGES

2021 Ben Hogan Championship of Michigan

Presented by:

ROCKET Mortgage



First Tee – Greater Detroit

Who We Are

First Tee – Greater Detroit's purpose is to enable kids to build the strength of character that empowers them through a lifetime of new challenges. We partner with schools, parents, and the community to provide evidence-based curriculum for participants to achieve successful outcomes for their future.

Through generous contributions, we can:

- Deliver the Life Skills Curriculum & Character Education Programs at green grass facilities, where we introduce the First Tee nine core values: courtesy, integrity, honesty, respect, sportsmanship, judgment, perseverance, confidence, and responsibility
- Provide financial aid to participants
- Give every participant the equipment that they need to succeed in the program
- Send our coaches to First Tee curriculum & safety trainings
- Expand our schools and community outreach programs
- Make golf accessible to all youth in the Greater Detroit area

First Tee - Greater Detroit

Positive Impact

Our First Tee curriculum has a lasting impact in fostering youth development:

- 73% reported high confidence in their ability to do well academically
- 82% felt confident in their social skills with peers
- 52% credited the program for their ability to appreciate diversity
- 100% bridged what they learned in First Tee to school



BEN HOGAN FOUNDATION



Who We Are

The Mission of the Ben Hogan Foundation is very simple – to honor and celebrate the life of the late, great Ben Hogan. The Foundation is made up of a small board from across the U.S. and Canada who are passionate about the individual we honor.

What We Do

At the Ben Hogan Foundation, we are proud to honor Mr. Hogan by promoting the game of golf and providing for improved children's education and welfare. Specifically, the Ben Hogan Foundation sponsors multiple scholarship programs in partnership with the First Tee, Texas Wesleyan University, Texas Health Hospital, and the Northern Texas PGA. In addition, the Ben Hogan Foundation supports the First Tee - Fort Worth, the First Tee - Greater Detroit and hosts the Ben Hogan Classic in honor of our soldiers and their families.

BEN HOGAN FOUNDATION

Why Support the Ben Hogan Foundation

Even though the Ben Hogan Foundation is a relatively new charity, it has made a lasting impact and has distributed **over 2 million dollars** in our community in the past eight years. At the First Tee, we had over **40,000 kids** in the Fort Worth area attend one or more of the First Tee programs. We have provided full and partial scholarships for **50 young adults and soldiers** to help them pursue their college education. This spring, we will host our ninth military appreciation event at Fort Hood.





ABOUT THE EVENT:
2021 Ben Hogan Championship of Michigan
Presented by:
ROCKET Mortgage



LOCATION:
Detroit Golf Club

2021 BEN HOGAN CHAMPIONSHIP OF MICHIGAN

The Event

We aim to host one of the premier golf tournaments in the Detroit area. The tournament will be a celebration of everything Hogan. Ben Hogan won the third of his four U. S. Opens at Oakland Hills Country Club in the Detroit area (The “Monster”) and believed that perhaps he played the greatest round of competitive golf in his life there in the final round. We are committed to a great day of golf and fun. The venue is at the Detroit Golf Club, where the Rocket Mortgage Classic is played!

Sunday, August 8, 2021

6:30 p.m. Cocktail reception with live entertainment at Oakland Hills Country Club

Monday, August 9, 2021

8:30 a.m. Check-in

8:45 a.m. Breakfast at the Detroit Golf Club with Bruce Devlin as the keynote speaker

10:00 a.m. Golf tournament “Shotgun” start

3:00 p.m. Awards Ceremony

DIAMOND SPONSOR BENEFITS

Diamond Sponsor Cost: \$20,000

- One (1) team, 4 players in the golf tournament
- Venue is at the historic Detroit Golf Club and home of the Rocket Mortgage Classic
- Unique “thank you” Hogan gift
- Significant Tee gift package for each tournament participant
- Breakfast at the tournament with keynote speaker
- Lunch and refreshments at the tournament
- Cocktail reception with hors d’oeuvres at the Award Ceremony after play
- Eight (8) tickets to a special sponsor cocktail reception on Sunday at Oakland Hills with Live entertainment
- Hole sponsorship in the tournament
- Signage at the tournament
- Sponsor recognition on websites of the Children’s Foundation, First Tee - Greater Detroit and the Ben Hogan Foundation

PLATINUM SPONSOR BENEFITS

Platinum Sponsor Cost: \$10,000

- Four players in the golf tournament
- Venue is at the historic Detroit Golf Club and home of the Rocket Mortgage Classic
- Unique “thank you” Hogan gift
- Significant tee gift package for each tournament participant
- Breakfast at the tournament with keynote speaker
- Lunch and refreshments at the tournament
- Cocktail reception with hors d’oeuvres at the Award Ceremony after play
- Eight tickets to a special sponsor cocktail reception on Sunday at Oakland Hills with Live entertainment
- Signage at the tournament
- Sponsor recognition on websites of the Children’s Foundation, First Tee - Greater Detroit and the Ben Hogan Foundation

GOLD SPONSOR BENEFITS

Gold Sponsor Cost: \$5,000

- Two players in the golf tournament
- Venue is at the historic Detroit Golf Club and home of the Rocket Mortgage Classic
- Unique “thank you” Hogan gift
- Significant tee gift package for each tournament participant
- Breakfast at the tournament with keynote speaker
- Lunch and refreshments at the tournament
- Cocktail reception with hors d’oeuvres at the Award Ceremony after play
- Four tickets to a special sponsor cocktail reception on Sunday at Oakland Hills with Live entertainment
- Signage at the tournament
- Sponsor recognition on websites of the Children’s Foundation, First Tee - Greater Detroit and the Ben Hogan Foundation

Become The Exclusive Trophy Sponsor!

TROPHY SPONSOR BENEFITS

Trophy Sponsor Cost: \$4,000

- 4 tickets to a Special Sponsor Cocktail Reception on Sunday at Oakland Hills with Live entertainment
- Venue is at the historic Detroit Golf Club and home of the Rocket Mortgage Classic
- Invitation to the award ceremony after play



PLAYER PACKAGE BENEFITS

- One player spot in the golf tournament
- Venue is at the historic Detroit Golf Club and home of the Rocket Mortgage Classic
- Significant Tee gift package
- Breakfast at the tournament with keynote speaker
- Lunch and refreshments at the tournament
- Cocktail reception with hors d'oeuvres at the Award Ceremony after play

The First Tee - Greater Detroit students will play an active role at the tournament. This will give you the opportunity to spend quality time with some of the finest young people in Greater Detroit.

Playing for a Beautiful Piece of Art – The Bronze Hogan Statue

*NOTE: All proceeds from this special Hogan event will go to the First Tee - Greater Detroit for the purpose of building a Ben Hogan Learning Center for the youth of Detroit in the future.

Player Package: \$2,000

Thank you for considering this offer and your interest in the Ben Hogan Foundation.

HOLE IN ONE PACKAGE



LES STANFORD



- Sponsor recognition on websites of The Children's Foundation, First Tee - Greater Detroit and the Ben Hogan Foundation
 - Lunch and refreshments at the tournament
- Two tickets to a special sponsor cocktail reception on Sunday, August 8 at Oakland Hills with Live entertainment



Become A Hole Sponsor!

Sponsor a hole for only \$500 and receive sign recognition on the tee box.

NOTE: All proceeds from this special Hogan event will go to the First Tee - Greater Detroit for the purpose of building a Ben Hogan Learning Center for the youth of Detroit in the future.

Contact for more information:

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Thank you for considering this offer and your interest in the Ben Hogan Foundation.

THANK YOU FOR YOUR CONSIDERATION

First Tee – Greater Detroit Board of Directors

Donna Bonk

Chuck Bullock

Larry Burns

Shawn Coyle

Paul Davis

Grant Gilbert

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Kara James

Donna Joseph-Kemp

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“ ... but I have a thought now days to put back into golf more than I've subtracted and God willing I will.”

— **Ben Hogan**